

# { } NDC Conferences

*Inspiring Developers since 2008*

After launching in Oslo 2008, NDC quickly became one of Europe's largest conferences for .NET & Agile development. Since then, the conference has evolved to encompass all technologies relevant to Software Developers. NDC speakers come from all over the world and are recognized as experts and thought leaders in their field.

## Why Exhibit?

- Interact with passionate software developers.
- Meet our Speakers - International experts and thought leaders.
- Build and reinforce brand awareness.
- Access discounted tickets.
- Scan attendee badge. Generate leads.
- Get your company swag into hundreds of the right hands.
- Display your company logo on the NDC website, badge, and partner banner.

Event	Event/Expo	Expo Days	Location	2019 Attendees	Year
NDC London	2 day workshops 3 day expo	29-31 Jan 2020	QEII	871	7th
NDC Copenhagen	2 day workshops 1 day expo	3 Apr 2020	DGIbyen	231	4th
NDC Porto	2 day workshops 2 day expo	23-24 Apr 2020	Alfandega Congress Centre	444	2nd
NDC Oslo	2 day workshops 3 day expo	10-12 Jun 2020	Spektrum	2482	13th
NDC Melbourne	2 day workshops 2 day expo	27-30 Jul 2020	Melbourne Convention Centre	N/A	1st
NDC TechTown	2 day workshops 2 day expo	31 Aug - 3 Sep 2020	Magazinet, Kongsberg	344	4th
NDC Minnesota	2 day workshops 2 day expo	10-11 Sep 2020	Minneapolis Convention Center	326	3rd
NDC Sydney	2 day workshops 3 day expo	14-16 Oct 2020	Hilton Sydney	704	5th

# NDC { Sydney }

14-16 Oct 2020 @ Hilton Sydney <https://ndcsydney.com/>

Prices are in AUD. 10% VAT will be added to all prices.

Early Bird ends 7 June 2020

**6m2 Exhibitor Package:** Early Bird Price: \$10,000 / Regular Price: \$12,500

*(3 meters across, 2 meters deep)*

Customized graphical backdrop

2 stools, 1 poseur table, lockable cabinet, power, wifi

Logo on website, badge, and partner banner

2 tickets to manage your space

Access to discounted partner tickets

**12m2 Exhibitor Package:** Early Bird Price: \$19,000 / Regular Price: \$21,500

*(6 meters across, 2 meters deep)*

Customized graphical backdrop

4 stools, 2 poseur tables, lockable cabinet, power, wifi

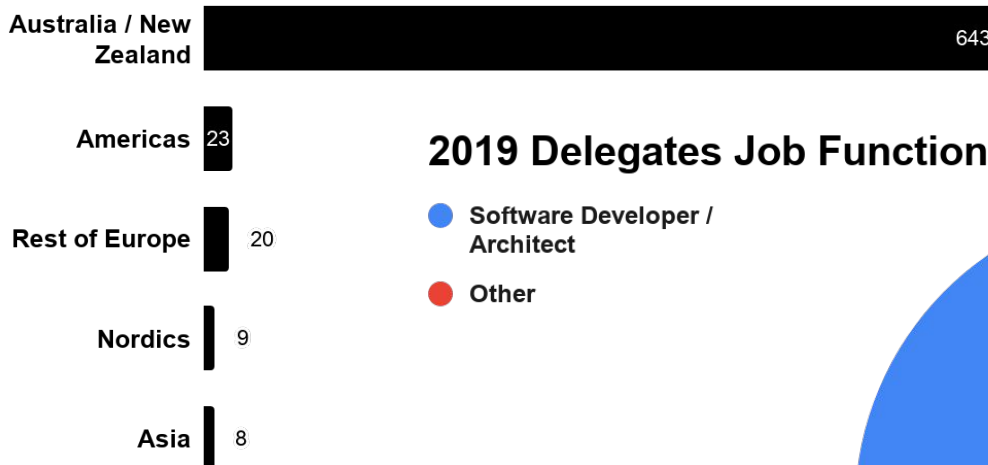
Logo on website, badge, and partner banner

4 tickets to manage your space

Access to discounted partner tickets

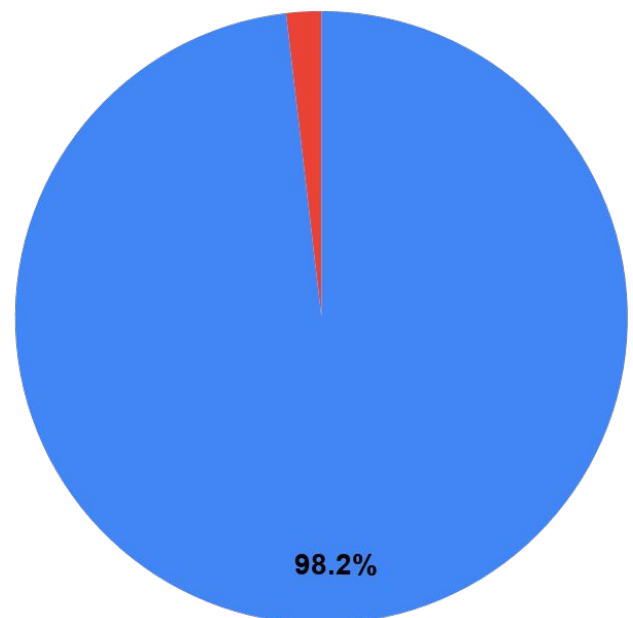
**Additional Opportunity:** Logo Sponsor, DevClub Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	<b>\$2790</b>	\$3090	\$3690
3 Day Conference	<b>\$1690</b>	\$1990	\$2390
2 Day Conference	<b>\$1590</b>	\$1790	\$2090
1 Day Conference	<b>\$1490</b>	\$1590	\$1790
2 Day Workshop	<b>\$1590</b>	\$1790	\$2090

# NDC { Copenhagen }

3 Apr 2020 @ DGIbyen <https://ndccopenhagen.com/>

Prices are in DKK. 25% VAT will be added to all prices.

Early Bird ends 31 January 2020

## 6m2 Exhibitor Package: 15,000

2 stools, 1 poseur table, power, wifi

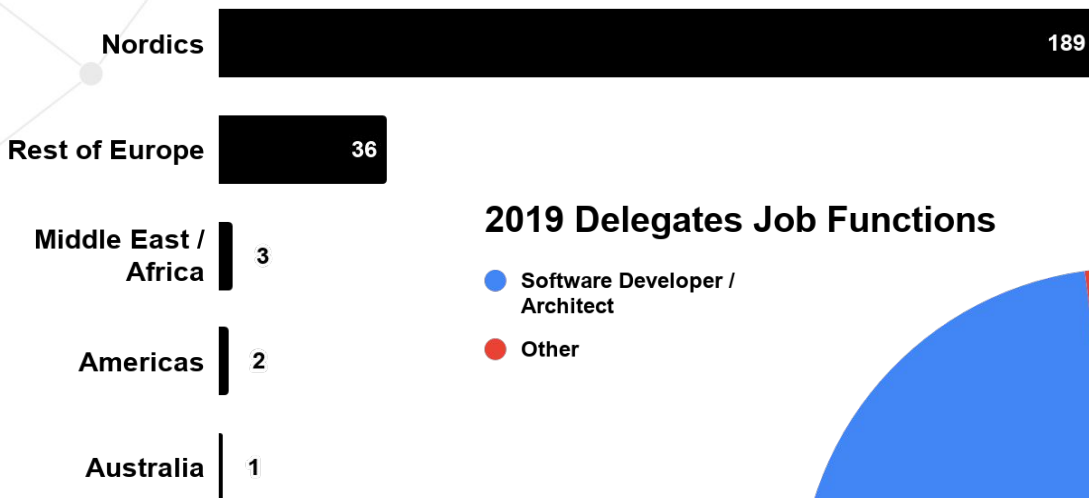
Logo on website and badge

2 tickets to manage your space

Access to discounted partner tickets

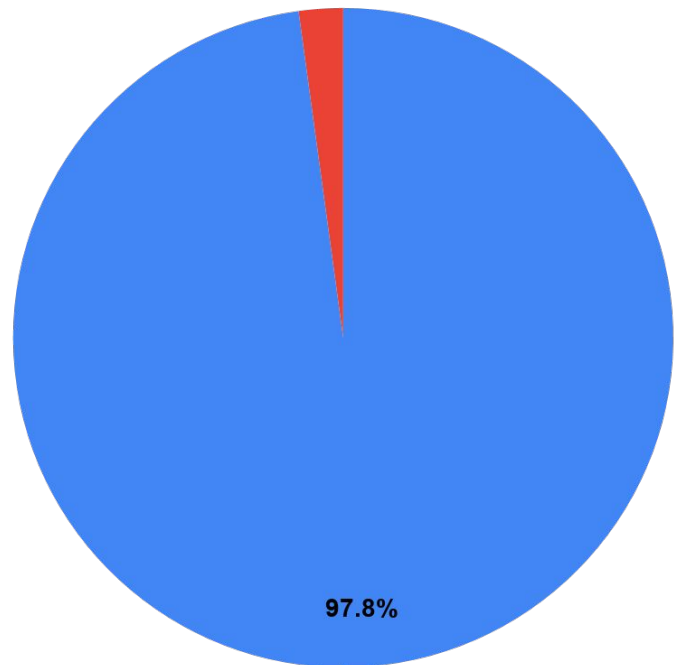
## Additional Opportunity: Logo Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	8900	9900	11,500
1 Day Conference	1900	2900	4500
2 Day Workshop	6900	7900	9500

# NDC { Porto }

23-24 Apr 2020 @ Alfandega Congress Centre <https://ndcporto.com/>

Prices are in EUR. 23% VAT will be added to all prices.

## 6m2 Exhibitor Package: 4000

(3 meters across, 2 meters deep)

- Customized graphical backdrop
- 2 stools, 1 poseur table, power, wifi
- Logo on website, badge, and partner banner
- 3 tickets to the conference
- Access to discounted partner tickets

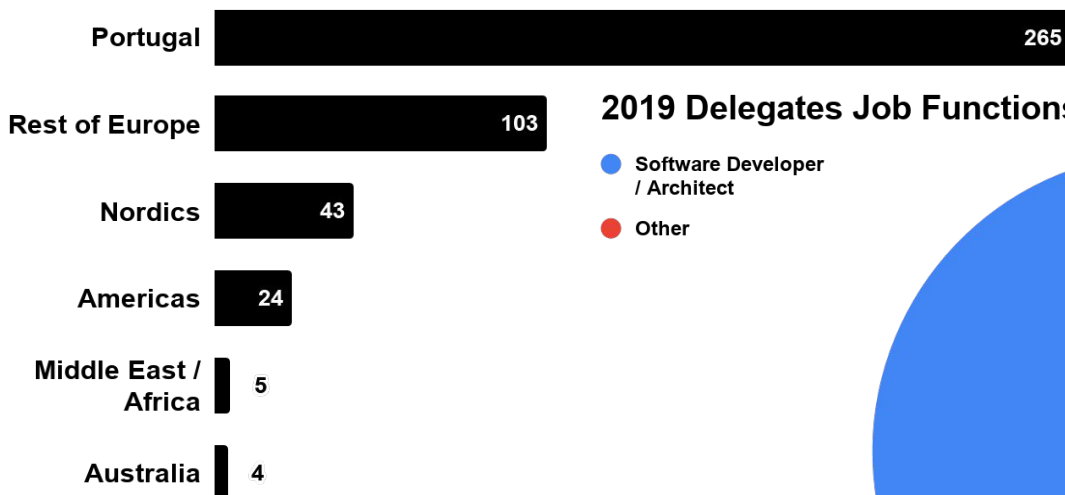
## Pod Exhibitor Package: 2500

(1.5 meters across)

- Customized graphical roll-up backdrop
- 2 stools, lockable cabinet, power, wifi
- Logo on website, badge, and partner banner
- 2 tickets to the conference
- Access to discounted partner tickets

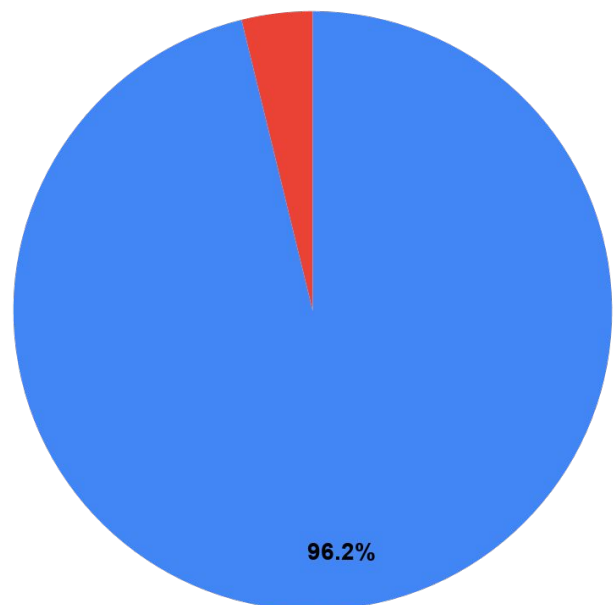
**Additional Opportunities:** Logo Sponsor, Barista Sponsor, Party Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	900	1100	1300
2 Day Conference	300	400	600
2 Day Workshop	600	800	1000

# NDC { Oslo }

10-12 Jun 2020 @ Spektrum <https://ndcoslo.com/>

Prices are in NOK. 25% VAT will be added to all prices.

Early Bird ends 15 Mar 2020

**6m2 Exhibitor Package:** Early Bird Price: 85,000 / Regular Price: 110,000  
(3 meters across, 2 meters deep)

2 stools, 1 poseur table, power, wifi

Logo on website, badge, and partner banner

4 tickets to manage your space

Access to discounted partner tickets

*OBS! Graphical backdrop is not included and cost additional.*

**12m2 Exhibitor Package:** Early Bird Price: 135,000 / Regular Price: 170,000  
(6 meters across, 2 meters deep)

4 stools, 2 poseur tables, power, wifi

Logo on website, badge, and partner banner

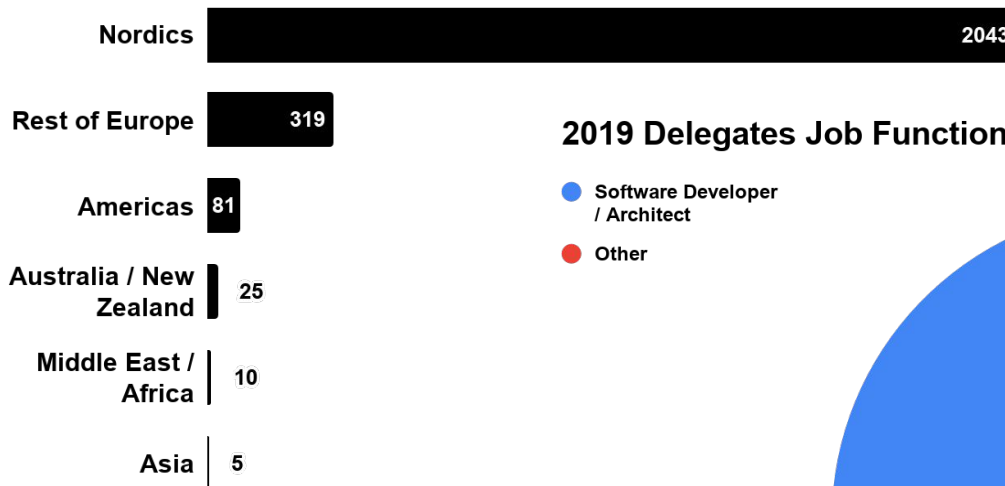
4 tickets to manage your space

Access to discounted partner tickets

*OBS! Graphical backdrop is not included and cost additional.*

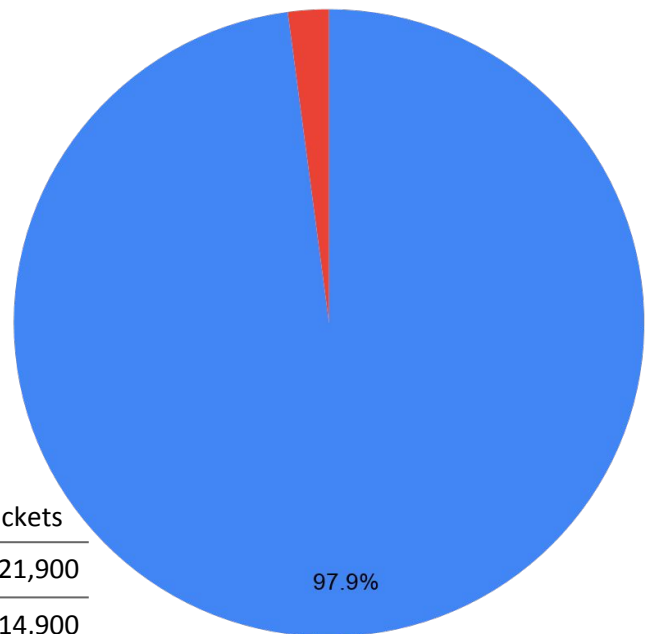
**Add-ons:** Restaurant Sponsor, DevClub Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	15,5000	18,900	21,900
3 Day Conference	10,500	12,900	14,900
2 Day Conference	8500	11,900	12,900
1 Day Conference	5900	6900	7900
2 Day Workshop	8500	11,900	12,900

# NDC { Melbourne }

27-30 Jul 2020 @ Melbourne Convention Centre <https://ndcmelbourne.com/>

Prices are in AUD. 10% VAT will be added to all prices.

Early Bird ends 3 May 2020

**6m2 Exhibitor Package:** Early Bird Price: 7,000 / Regular Price: 9,500  
(3 meters across, 2 meters deep)

- Customized graphical backdrop
- 2 stools, 1 poseur table, power, wifi
- Logo on website, badge, and partner banner
- 2 tickets to the conference
- Access to discounted partner tickets

**Additional Opportunity:** Logo Sponsor, DevClub Sponsor

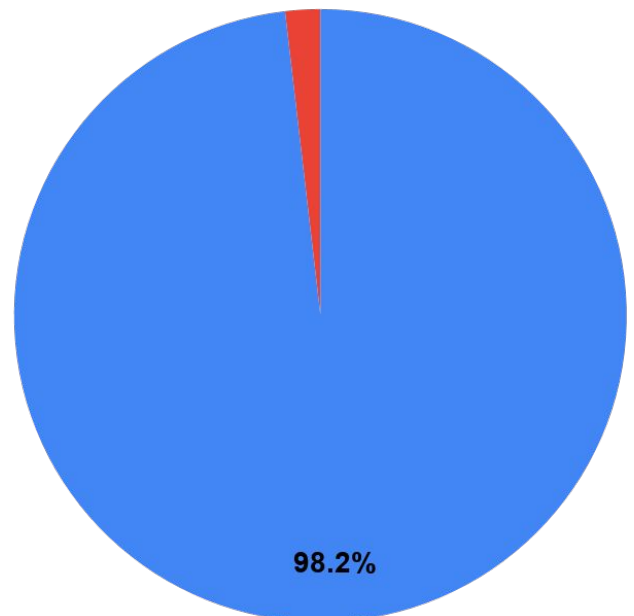
This is NDC Melbourne's 1st year. Below is demographic data taken from NDC Sydney 2019.

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	<b>2390</b>	2690	2990
2 Day Conference	<b>1390</b>	1590	1890
2 Day Workshop	<b>1590</b>	1790	2090

# NDC { TechTown }

31 Aug - 3 Sep 2020 @ Magazinet, Kongsberg <https://ndctechnow.com/>

Prices are in NOK. 25% VAT will be added to all prices.

Early bird ends 18 May 2020

**Exhibitor Package:** Regular Price: 30,000

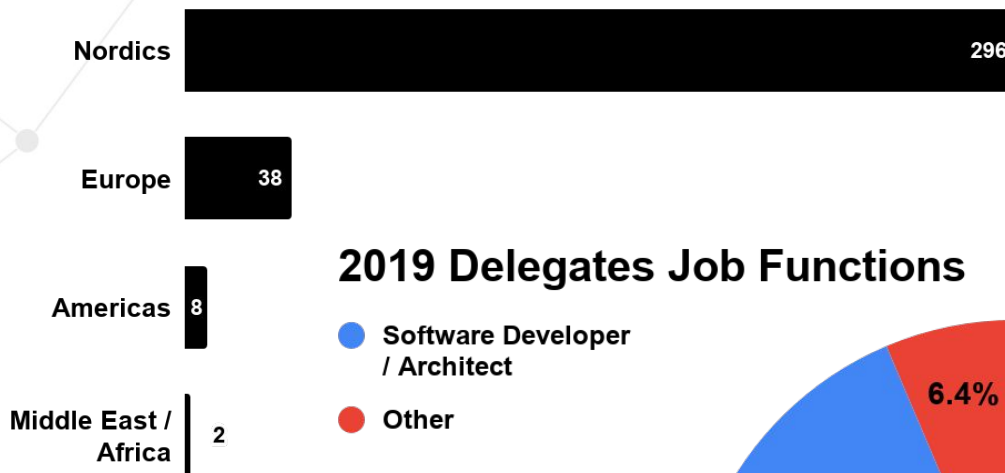
Logo on website, badge, and partner banner

2 tickets to manage your space

Access to discounted partner tickets

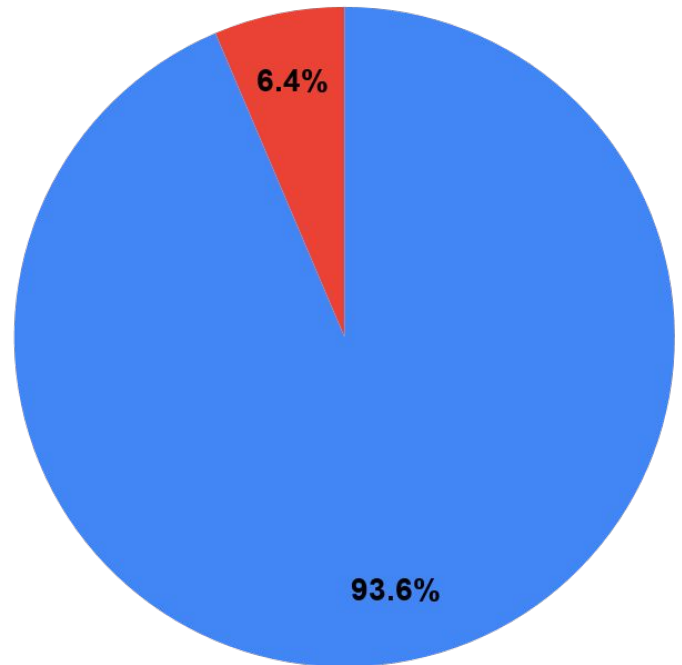
**Additional Opportunity:** Logo Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	<b>12,900</b>	13,900	15,900
2 Day Conference	<b>5900</b>	6900	7900
1 Day Conference	<b>3900</b>	4900	5900
2 Day Workshop	<b>10,900</b>	11,900	12,900

# NDC { Minnesota }

10-11 Sep 2020 @ Minneapolis Convention Center <https://ndcminnesota.com/>

Prices are in USD.

Early Bird ends 8 June 2020

**65sqft Exhibitor Package:** Early Bird Price: \$5000 / Regular Price: \$6500  
(65 square ft; approx 120 inches across, 80 inches deep)

Customized graphical backdrop

2 stools, 1 poseur table, power, wifi

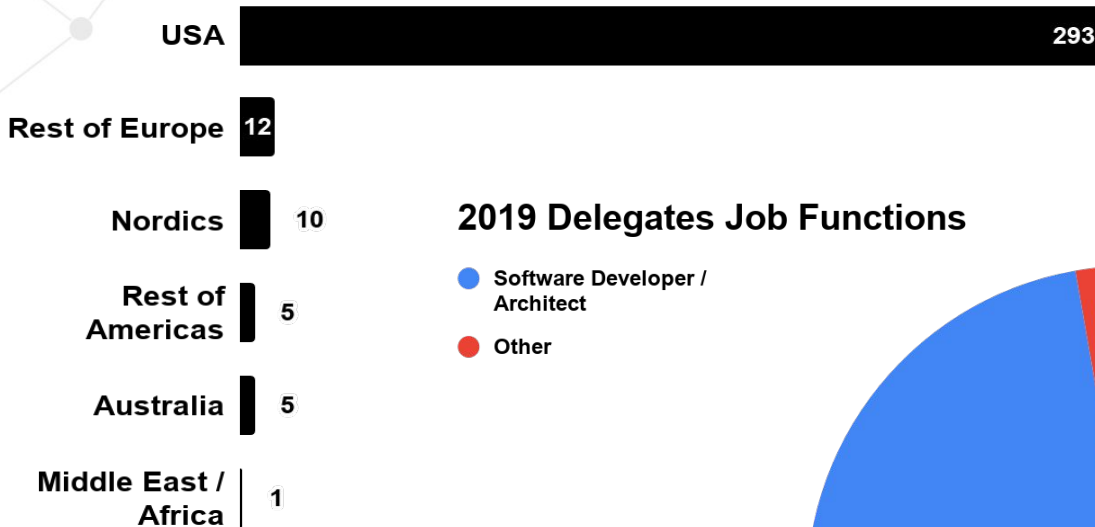
Logo on website, badge, and partner banner

2 tickets to manage your space

Access to discounted partner tickets

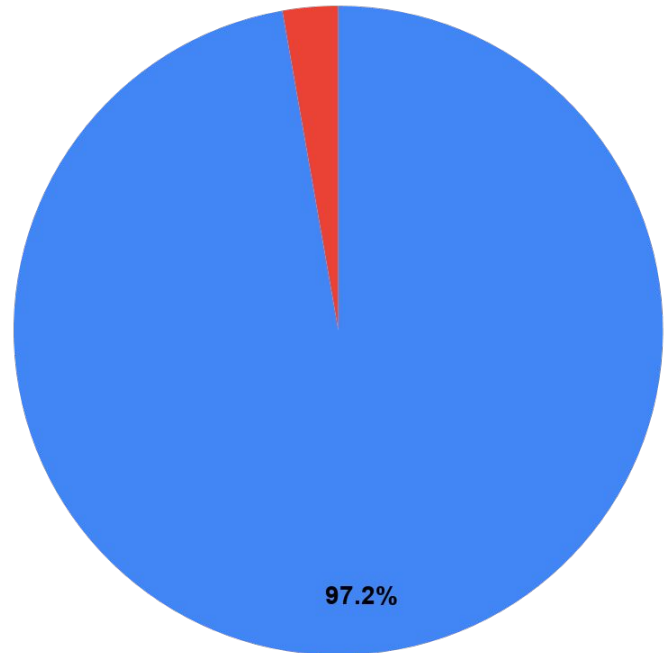
**Additional Opportunity:** Logo Sponsor, Restaurant Sponsor, Party Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	1100	1300	1600
2 Day Conference	700	900	1100
2 Day Workshop	700	900	1100



# NDC { London }

29-31 Jan 2020 @ QEII <https://ndc-london.com/>

Prices are in GBP. 20% VAT will be added to all prices. Early Bird ends 1 Nov 2019

**6m2 Exhibitor Package:** Early Bird Price: 6000 / Regular Price: 8500  
(3 meters across, 2 meters deep)

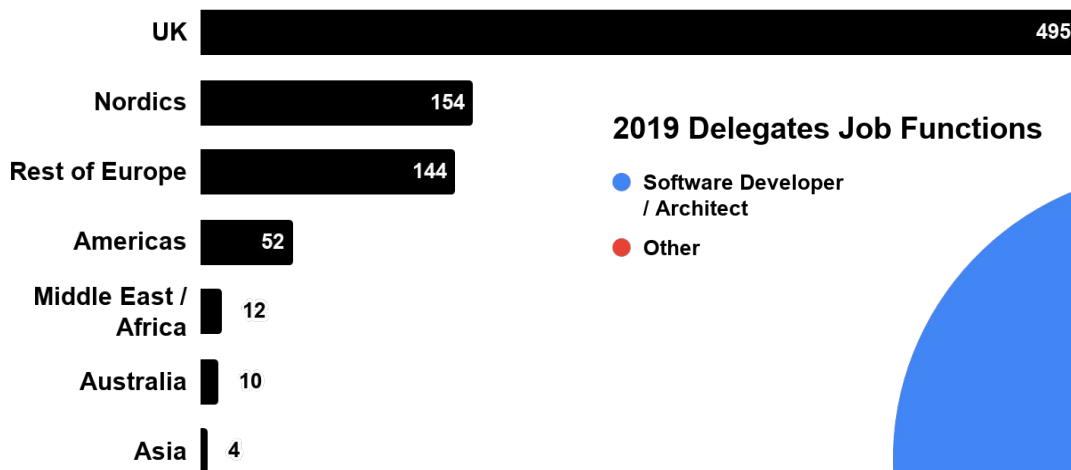
- Customized graphical backdrop
- 2 stools, 1 poseur table, 1 lockable cabinet, power, wifi
- Logo on website, badge, and partner banner
- 2 tickets to manage your space
- Access to discounted partner tickets

**12m2 Exhibitor Package:** Early Bird Price: 12,000 / Regular Price: 17,000  
(6 meters across, 2 meters deep)

- Customized graphical backdrop
- 4 stools, 2 poseur tables, 1 lockable cabinet, power, wifi
- Logo on website, badge, and partner banner
- 4 tickets to manage your space
- Access to discounted partner tickets

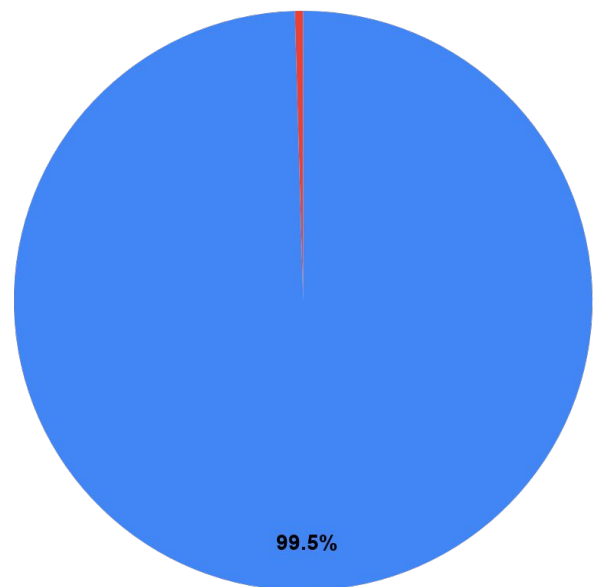
**Add-ons:** Restaurant Sponsor, Barista Sponsor, Party Sponsor, DevClub Sponsor

## 2019 Attendees came from:



## 2019 Delegates Job Functions

- Software Developer / Architect
- Other



Ticket Types	Partner Price	Early Bird Tickets	Regular Tickets
All Access	<b>£1700</b>	£1800	£2100
3 Day Conference	<b>£1100</b>	£1200	£1400
2 Day Conference	<b>£1000</b>	£1100	£1300
1 Day Conference	<b>£900</b>	£1000	£1200
2 Day Workshop	<b>£1000</b>	£1100	£1300